

# WHAT'S ON

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## Perfect Guide *For* Perfect Match

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**Natalia Nagorodna**  
founder and manager of  
Ukraine-matchmaker  
*Page 10-11*



# Perfect Guide for Perfect Match

*Sergey Yevtushenko talks to Natalia Nagorodna founder and manager of Ukraine-matchmaker, about the challenges of matching two compatible persons, often foreigner man and a Ukrainian woman.*

Founded in Kiev 2009 by Natalia Nagorodna, her matchmaking services is now among the top providers in Ukraine and is recognized by the Professional Matchmakers Associations.

“My clients come from all over the world, many business owners, employees, and entrepreneurs” says Natalia. “They are looking for a long term relationship and to settle down, but they did not get the proper assistance to help them find the partner they are looking for, or they may not really know how to find the right person being so busy in work life.”

“What I offer is not a dating service; I have established myself in a unique way in the matchmaking services, I help my clients find someone with whom they can establish a marriage relationship. I don’t entertain those who want only to date or those who think of marriage as a temporary stop in life, marriage is a life commitment that I believe is to be taken very seriously”

Natalia is known for her high success rate in making relationships happen, all her work is done with full discretion. She takes into

account the needs of her clients and what they want from a match. She finds her girls in the same way headhunters work and she keeps an active social relationship with most of her candidates.

“My clients are often picky and I do represent many of the most beautiful and interesting Ukrainian girls who are also picky and not desperate”

Using this model, Natalia finds partners for her clients that are more suitable to the client needs. Natalia has an extremely broad range of clients from all ethnic and business backgrounds. Clients from USA to west Europe and the Far East, all are having a desire to connect with the Ukrainian culture and women.

“The Ukrainian girls are more proactive and do make the approach to find a serious husband, it is usually the non-serious man that makes the match not happen” Natalia says. “I wish I have all my clients serious enough to build a family, this is what the girls here need, they need to see serious intentions they often miss, steps taken forward, marriage proposals rather than travel invitations, real

meetings rather than internet chats”

The key to the matchmaking process is a unity in values and finding the possible potential for companionship to form. “My clients are looking for someone to share their life with; they want someone to be pretty and educated and someone who is interesting to be with, someone who they can marry.”

“When a new client approaches me, I will check him out to ensure he is who he says he is, I ask for his name, social networks accounts, pictures of their homes. I am trying to secure the girls who trusted me by introducing them to real compatible husbands. Being from a different country, the girls are often worried about bad surprises waiting for them when they move out. I try to ease their worries”

“I also have the benefit of experience, I have interviewed so many clients and I developed very good skills understanding people from the first conversation, I very often reject working with many clients after the first conversation, I don’t tolerate players”

Natalia avoids dealing with scammers who hunt for the rich men.

She is often very strict about girls trying to ask money or even ordering pricy

menu items during the introduction meeting.

One of the most important services that Natalia provides to her clients before she begins to search for their match is to ensure their expectations are within the realistic boundaries. “Some clients want to buy a wife, want to guarantee a marriage thinking they are buying some luxury car. Marriage is complex matter and men need to work hard to obtain a Ukrainian woman’s heart.”

With many years of experience providing exclusive and discreet relationship search service; Natalia has been moving ahead of the competition and was awarded the Best Matchmaker in Ukraine for year 2012. She is determined to continue her model of business trying to provide honest and elite matchmaking services for those who are serious about marriage.

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